



# SolidWorks Innovation Day

A Dassault Systèmes SolidWorks Corp. Virtual Event

Join us for the SolidWorks Innovation Day virtual conference, October 5 – 30, 2009.

Through this online venue, you can attend the conference for one day, every week, for the whole month of October. Each week, the focus of the conference will change, and new presentations will be added every Monday! These new presentations will be available on-demand for one week at the auditorium, giving you 5 days to view this exciting content! In addition, you will be able to review all content from the past week at Innovation Day booth in the Exhibit Hall.

Look out for the new Live Chat sessions starting from 21<sup>st</sup> October (Wednesday), 3:30pm (GMT+8). Our SolidWorks Experts will be there to answer all your questions, live from the Virtual Event Auditorium. Check out the details in the “Ask the Experts”!

Stand a chance to win attractive prizes by participating in the Online Survey and Love Partner Contest!

### Online Survey

- Top Prize: **A Trip to SolidWorks World 2010 in California!**
- Other Prizes: Apple iPod Touch 8GB
- 5 Latest Apple iPod Shuffle 2GB

### Love Partner

- Prize: 3DConnexion Space Pilot Pro

Remember to come back every Monday to check out the latest presentations!

- October 05 - 09 Technology
- October 12 - 16 Customer
- October 19 - 23 Green Design
- October 26 - 30 Vertical Industry



[Week 3](#) | [Week 4](#) | [On Demand](#) | [At-a-glance](#) | [Ask the Experts](#)

## Week 3: October 19 - 23, 11:00 am – 5:30 pm SINGAPORE TIME (GMT +8)

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
11:00 – 12:00 pm Exhibit Hall Opens		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
12:00 – 12:30 pm Design for Sustainability	<b>Jeff Ray</b> Chief Executive Officer Dassault Systèmes SolidWorks Corp.	Sustainable design is a comprehensive, holistic approach to creating products and systems that are environmentally caring, socially just, and economically viable. Jeff will talk about the importance of sustainable design, highlight green product innovations, discuss its relevance to design engineers like you and share implementation tips. He will unveil a new tool that can help you succeed in today’s design environment, by enabling sustainable design processes at all stages of a product’s lifecycle.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
<b>12:30 – 1:00 pm</b> The Future of CAD Technology	<b>Jon Hirschtick</b> Group Executive and Board Member Dassault Systèmes SolidWorks Corp.	Jon is a highly respected visionary in the CAD industry. He is constantly looking at new and different technologies to discover ideas and help SolidWorks build better CAD tools for its customers. Jon will share his perspective on four exciting technology trends and make predictions on what will drive the future of CAD technology.
<b>Green Focus</b>		
<b>1:00 – 1:30 pm</b> Design for the Future <b>New!</b>	<b>Sharon Toh</b> General Manager, South Asia Dassault Systèmes SolidWorks Corp.	This presentation will address the need for an integrated product development strategy to realize the benefits of 3D. Sharon will address the new demands of consumers and governments and provide ideas on how you can leverage the eco-friendly concept of the 3Rs – reuse, reduce, and recycle – in product development.
<b>1:30 – 2:00 pm</b> SolidWorks Sustainability <b>New!</b>	<b>Rick Chin</b> Director, Product Innovation Dassault Systèmes SolidWorks Corp.	Environmental concerns have become a bigger priority for many consumers. This has created new competitive pressures for a lot of manufacturers and the products that they produce. Manufacturers are unsure of what kind of steps they can take to improve their competitiveness. The SolidWorks Sustainability product offers customers a clear and easy way to be more competitive in this changing landscape by employing sustainable design. Rick will demonstrate how the SolidWorks Sustainability product can help you with sustainable design.
<b>2:00 – 2:15 pm</b> Revolutionise Your World	<b>Hewlett Packard</b>	Find out how HP Z-series Workstations revolutionize your world!
<b>2:15 – 2:45 pm</b> SolidWorks 2010 Product Overview	<b>C.C. Chan</b> Technical Director, Asia-Pacific Dassault Systèmes SolidWorks Corp.	How do we design faster, cheaper, and better? This presentation will highlight the typical challenges that product design and engineering companies face and will discuss how SolidWorks can help solve these challenges. You will get a quick overview of the SolidWorks 2010 product line and find out how you can benefit from the trusted reliability and depth of functionality of SolidWorks to improve your work experience.
<b>2:45 – 3:00 pm</b> Lifelike Experience with 3DVIA Virtools	<b>Joseph De Bonnafos</b> 3DVIA Business Development Manager – South AP Dassault Systèmes	Create, Share and Experience in 3D: Introduction to 3DVIA Virtools and its Typical Applications.
<b>3:00 – 3:30 pm</b> Exhibit Hall		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
<b>Breakout 1</b>		
<b>3:30 – 4:00 pm</b> Focus on Design not CAD	<b>Kelvin Ang</b> Territory Technical Manager Dassault Systèmes SolidWorks Corp.	We make it easier for you to do what you do best. With SolidWorks, you don't need to spend time figuring out how to use our software – you can get right to designing. Design faster, be more competitive, and keep your focus on creating and innovating. Bringing your ideas to life is simpler with SolidWorks. With SolidWorks, you can focus on your design, not CAD.
<b>4:00 – 4:30 pm</b> Design Products: Better, Faster, and Cheaper	<b>Rajagopalan Varadarajan</b> Product Manager, Simulation Product, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Discover how a simulation-based approach can help you to design better products in a shorter time while reducing the overall cost of development and end products. This presentation uses case studies to explain the benefits.
<b>4:30 – 5:00 pm</b> Improve Your Design Process: Manage, Share and Collaborate	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Where? What? How? Find out how you can benefit from having product data management (PDM) software. Discover how you can and be more efficient and effective with SolidWorks Enterprise PDM 2010 software.
<b>Breakout 2</b>		
<b>3:30 – 4:00 pm</b> Green Design using SolidWorks 2010 <b>New!</b>	<b>Ravi Varadarajan</b> Country Technical Manager, India Dassault Systèmes SolidWorks Corp.	Today, there is a huge responsibility on product designers to design products that cause less impact to our environment. This presentation shows why sustainable design is important and highlights the new capabilities in SolidWorks 2010 that helps you to do sustainable design.
<b>4:00 – 4:30 pm</b> Green Design using SolidWorks Simulation 2010 <b>New!</b>	<b>Rajagopalan Varadarajan</b> Product Manager, Simulation Product, Asia-Pacific Dassault Systèmes SolidWorks Corp.	A global initiative is underway to design products that will do less harm to our planet. This presentation will showcase how the new functionality in SolidWorks Simulation 2010 will help with this initiative. Some of the capabilities are explained with a demo of SolidWorks Simulation 2010.
<b>4:30 – 5:00 pm</b> SolidWorks Enterprise PDM 2010 Overview	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Discover how SolidWorks Enterprise PDM 2010 can help users to manage, control, share and find design data. More importantly, you can see SolidWorks EPDM in action with nice default options and minimum customization. You can look forward to an out-of-the-box experience!
<b>5:00 – 5:15 pm</b> SolidWorks Tips & Tricks <b>New!</b>	<b>Provided by SolidProfessor</b> Tip 1: Mirrored Components Tip 2: Dimensions	Find out some tips and tricks for effective and efficient design process!

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
11:00 – 12:00 pm Exhibit Hall Opens		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
12:00 – 12:30 pm Design for Sustainability	<b>Jeff Ray</b> Chief Executive Officer Dassault Systèmes SolidWorks Corp.	Sustainable design is a comprehensive, holistic approach to creating products and systems that are environmentally caring, socially just, and economically viable. Jeff will talk about the importance of sustainable design, highlight green product innovations, discuss its relevance to design engineers like you and share implementation tips. He will unveil a new tool that can help you succeed in today's design environment, by enabling sustainable design processes at all stages of a product's lifecycle.
12:30 – 1:00 pm The Future of CAD Technology	<b>Jon Hirschtick</b> Group Executive and Board Member Dassault Systèmes SolidWorks Corp.	Jon is a highly respected visionary in the CAD industry. He is constantly looking at new and different technologies to discover ideas and help SolidWorks build better CAD tools for its customers. Jon will share his perspective on four exciting technology trends and make predictions on what will drive the future of CAD technology.
<b>Vertical Industry Focus</b>		
1:00 – 1:30 pm SolidWorks Vertical Industries Solution <b>New!</b>	<b>Shaun Murphy</b> Manager of CAD Product Management Dassault Systèmes SolidWorks Corp.	Whatever your industry, SolidWorks is committed to ensuring that our offerings give you just what you need to succeed. This presentation will cover how you can leverage SolidWorks intuitive design lifecycle solutions to meet the different needs of various vertical industries, such as machinery; consumer products; medical; mold, tool & die; and electronics, among many others.
1:30 – 2:00 pm SolidWorks Education <b>New!</b>	<b>Marie Planchard</b> Director, World Education Market Dassault Systèmes SolidWorks Corp.	Marie will review what SolidWorks is doing for education in the Asia-Pacific region. Approaching three-quarter of a million licenses in educational institutions all over the world, SolidWorks is here to help you find the professionals and future professionals you will need to be successful with your designs.
2:00 – 2:15 pm Revolutionise Your World	<b>Hewlett Packard</b>	Find out how HP Z-series Workstations revolutionize your world!

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
<b>2:15 – 2:45 pm</b> SolidWorks 2010 Product Overview	<b>C.C. Chan</b> Technical Director, Asia-Pacific Dassault Systèmes SolidWorks Corp.	How do we design faster, cheaper, and better? This presentation will highlight the typical challenges that product design and engineering companies face and will discuss how SolidWorks can help solve these challenges. You will get a quick overview of the SolidWorks 2010 product line and find out how you can benefit from the trusted reliability and depth of functionality of SolidWorks to improve your work experience.
<b>2:45 – 3:00 pm</b> DS PLM for Construction Industry	<b>Gilles Cruanes</b> Vice President – AP South Dassault Systèmes	Find out how PLM Accelerates Market-Driven Innovations in Construction Industry
<b>3:00 – 3:30 pm</b> Exhibit Hall		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
<b>Breakout 1</b>		
<b>3:30 – 4:00 pm</b> Alternative Energy <b>New!</b>	<b>Kishore Boyalakuntla</b> Product Manager Dassault Systèmes SolidWorks Corp.	Alternative energy sources include geothermal, solar, wind, electric – batteries and hydrogen-based fuel cells. We will discuss the problems faced by companies in this space and explore how SolidWorks can help address these challenges. This presentation will cover case studies of companies in this vertical industry.
<b>4:00 – 4:30 pm</b> Mold Design <b>New!</b>	<b>Craig Therrien</b> Product Manager Dassault Systèmes SolidWorks Corp.	In this presentation, we will discuss the trends in mold design, recommend an integrated mold design process, share some of the common challenges, and introduce the benefits and ROI of the SolidWorks solution. Discover how you can leverage an integrated mold design approach to help you be more productive.
<b>4:30 – 5:00 pm</b> Machinery Design <b>New!</b>	<b>Kelvin Ang</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	What do leading machinery manufacturers have in common? Key machinery manufacturers around the world use SolidWorks Software every day to improve product quality, optimize machinery performance, shorten the design and manufacturing cycle and finally stay competitive in a fast-changing industry. SolidWorks software is the standard and can help you meet your challenges at every stage of the machinery design process. Join us for this session and find out more about machinery design best practices.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
<b>Breakout 2</b>		
<b>3:30 – 4:00 pm</b> Configure and Manage Your Toolbox <b>New!</b>	<b>Ravi Varadarajan</b> Country Technical Manager, India Dassault Systèmes SolidWorks Corp.	Toolbox in SolidWorks contains all the standard parts like fasteners as per the international standards. Toolbox has to be fine-tuned to reflect specifications like part number and description that is unique to your company. This presentation shows how you can configure toolbox so that you can add your own information and also how to add custom toolbox parts that is again unique to your company.
<b>4:00 – 4:30 pm</b> Estimate Structural Life of Products <b>New!</b>	<b>Zhang Jun</b> Product Manager, Simulation Product, Greater China Dassault Systèmes SolidWorks Corp.	Estimating the structural life of products is very important for companies in order to design products that are reliable and safe, but not over-designed. This estimation can help establish an appropriate warranty for a product. This presentation explains how SolidWorks Simulation can help in estimating the structural life of products, even before they are made. Examples are shown with a demo of SolidWorks Simulation.
<b>4:30 – 5:00 pm</b> Differentiate Your Product through Documentation <b>New!</b>	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Whatever product we purchase, from consumer to heavy machinery, will always come with Product Documentation. However, the Product Documentation is often not as good as the product itself. This is just because we don't have the right tool. 3DVIA Composer is what you need to differentiate from your competitors. Now, you can make documentation faster, cheaper and better quality!
<b>5:00 – 5:15 pm</b> SolidWorks Tips & Tricks <b>New!</b>	<b>Provided by SolidProfessor</b> Tip 1: Hems	Find out some tips and tricks for effective and efficient design process!

**Week 1: On demand Content (Available on Innovation Booth in Exhibit Hall)**

<b>Presentation Topic and Timing (SGT)</b>	<b>Speaker</b>	<b>Presentation Abstract</b>
Exhibit Hall Opens		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
Design for Sustainability	<b>Jeff Ray</b> Chief Executive Officer Dassault Systèmes SolidWorks Corp.	Sustainable design is a comprehensive, holistic approach to creating products and systems that are environmentally caring, socially just, and economically viable. Jeff will talk about the importance of sustainable design, highlight green product innovations, discuss its relevance to design engineers, and share implementation tips. He will unveil a new tool that can help you succeed in today's design environment, by enabling sustainable design processes at all stages of a product's lifecycle.
The Future of CAD Technology	<b>Jon Hirschtick</b> Co-Founder and Group Executive Dassault Systèmes SolidWorks Corp.	Jon is a highly respected visionary in the CAD industry. He is constantly looking at new and different technologies to discover ideas and help SolidWorks build better CAD tools for its customers. Jon will share his perspective on four exciting technology trends and make predictions on what will drive the future of CAD technology.
<b>Technology Focus</b>		
SolidWorks R&D Focus	<b>Austin O' Malley</b> Chief Technology Officer Dassault Systèmes SolidWorks Corp.	Join us for an R&D perspective on SolidWorks. The SolidWorks R&D team is committed to its customers and is always striving to gather input from the user community to incorporate into the latest software release. You will gain insights into the SolidWorks product development process, find out about the major release drivers, and understand how these drivers influence SolidWorks 2010.
SolidWorks Technology Differentiation	<b>Darren Henry</b> Director, Product Marketing Dassault Systèmes SolidWorks Corp.	You will get an overview of the innovations and unique advantages that SolidWorks users enjoy every day. Darren will share some of the key differentiators that make SolidWorks the best CAD tool in the industry. Come and be wowed by the cool features in SolidWorks and join the fast growing CAD community with over one million users!
Revolutionise Your World	<b>Hewlett Packard</b>	Find out how HP Z-series Workstations revolutionize your world!

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
SolidWorks 2010 Product Overview	<b>C.C. Chan</b> Technical Director, Asia-Pacific Dassault Systèmes SolidWorks Corp.	How do we design faster, cheaper, and better? This presentation will highlight the typical challenges that product design and engineering companies face and will discuss how SolidWorks can help solve these challenges. You will get a quick overview of the SolidWorks 2010 product line and find out how you can benefit from the trusted reliability and depth of functionality of SolidWorks to improve your work experience.
Lifelike Experience with 3DVIA Virtools	<b>Joseph De Bonnafos</b> 3DVIA Business Development Manager – South AP Dassault Systèmes	Create, Share and Experience in 3D: Introduction to 3DVIA Virtools and its Typical Applications.
Exhibit Hall		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
<b>Breakout 1</b>		
Focus on Design not CAD	<b>Kelvin Ang</b> Territory Technical Manager Dassault Systèmes SolidWorks Corp.	We make it easier for you to do what you do best. With SolidWorks, you don't need to spend time figuring out how to use our software – you can get right to designing. Design faster, be more competitive, and keep your focus on creating and innovating. Bringing your ideas to life is simpler with SolidWorks. With SolidWorks, you can focus on your design, not CAD.
Design Products: Better, Faster, and Cheaper	<b>Rajagopalan Varadarajan</b> Product Manager, Simulation Product, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Discover how a simulation-based approach can help you design better products in a shorter time while reducing the overall cost of development and end products. This presentation uses case studies to explain the benefits.
Improve Your Design Process: Manage, Share, and Collaborate	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Where? What? How? Find out how you can benefit from having product data management (PDM) software. Discover how you can and be more efficient and effective with SolidWorks Enterprise PDM 2010 software.
<b>Breakout 2</b>		
SWIFT Technology	<b>Gurpreet Singh</b> Territory Technical Manager Dassault Systèmes SolidWorks Corp.	This presentation provides an overview of SWIFT Technology and Instant 3D. It also covers how SolidWorks users can use these tools to their advantage and increase their productivity. This presentation is supported by demos of Xpert Tools and Instant 3D.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
<p><b>4:00 – 4:30 pm</b> Next Generation Motion Simulation by Event Based Motion</p>	<p><b>Zhang Jun</b> Product Manager, Simulation Product, Greater China Dassault Systèmes SolidWorks Corp.</p>	<p>SolidWorks Motion 2010 includes an innovative way to automate the virtual simulation of motion assemblies. Companies designing machine tools, robotic arms, automation equipment, and similar products will find this presentation very useful. This new capability is demonstrated with examples.</p>
<p><b>4:30 – 5:00 pm</b> SolidWorks Enterprise PDM 2010 Overview</p>	<p><b>Ba-Thong Phan</b> Product Manager, PDM &amp; 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.</p>	<p>Discover how SolidWorks Enterprise PDM 2010 can help users to manage, control, share and find design data. More importantly, you can see SolidWorks EPDM in action with nice default options and minimum customization. You can look forward to an out-of-the-box experience!</p>
<p><b>5:00 – 5:15 pm</b> SolidWorks 2010 Tips &amp; Tricks</p>	<p><b>Provided by SolidProfessor</b> Tip 1: Interface Tip 2: Concert Entities</p>	<p>Find out some tips and tricks for effective and efficient design process!</p>

**Week 2: On Demand Content (Available on Innovation Booth in Exhibit Hall)**

<b>Presentation Topic and Timing (SGT)</b>	<b>Speaker</b>	<b>Presentation Abstract</b>
Exhibit Hall Opens		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
Design for Sustainability	<b>Jeff Ray</b> Chief Executive Officer Dassault Systèmes SolidWorks Corp.	Sustainable design is a comprehensive, holistic approach to creating products and systems that are environmentally caring, socially just, and economically viable. Jeff will talk about the importance of sustainable design, highlight green product innovations, discuss its relevance to design engineers like you and share implementation tips. He will unveil a new tool that can help you succeed in today's design environment, by enabling sustainable design processes at all stages of a product's lifecycle.
The Future of CAD Technology	<b>Jon Hirschtick</b> Group Executive and Board Member Dassault Systèmes SolidWorks Corp.	Jon is highly respected visionary in the CAD industry. He is constantly looking at new and different technologies to discover ideas and help SolidWorks build better CAD tools for its customers. Jon will share his perspective on four exciting technology trends and make predictions on what will drive the future of CAD technology.
<b>Customer Focus</b>		
Product Innovation Trends	<b>Ved Narayan</b> Vice President, Asia-Pacific Operations Dassault Systèmes SolidWorks Corp.	We will look at some of the world's most innovative companies in 2009 and find out what they have in common. Today, there is a need to develop innovation strategies or get left behind by tomorrow's new economy. Join us to find out what companies are doing today and get ideas on how you can innovate.
SolidWorks Customer Focus	<b>Rich Welch</b> Vice President, Worldwide Customer Service Dassault Systèmes SolidWorks Corp.	Achieve more with SolidWorks. SolidWorks is always listening to you and evolving our software as a result of your feedback. Our commitment to evolution and innovation translates to your success. Join us to find out how you can benefit from our training and certification programs and have a better customer experience with SolidWorks!
SolidWorks Engineering Stimulus Package	<b>Oboe Wu</b> Global Product Manager Dassault Systèmes SolidWorks Corp.	Dassault Systèmes SolidWorks has designed a SolidWorks engineering stimulus package (ESP) program to help displaced engineers and designers learn valuable new career skills in computer-aided design. The ESP provides free SolidWorks CAD software licenses, training videos, tutorials, networking, certification, and potential job leads to any job seeker.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
Revolutionise Your World	<b>Hewlett Packard</b>	Find out how HP Z-series Workstations revolutionize your world!
SolidWorks 2010 Product Overview	<b>C.C. Chan</b> Technical Director, Asia-Pacific Dassault Systèmes SolidWorks Corp.	How do we design faster, cheaper, and better? This presentation will highlight the typical challenges that product design and engineering companies face and will discuss how SolidWorks can help solve these challenges. You will get a quick overview of the SolidWorks 2010 product line and find out how you can benefit from the trusted reliability and depth of functionality of SolidWorks to improve your work experience.
DS PLM for Construction Industry <b>New!</b>	<b>Gilles Cruanes</b> Vice President – AP South Dassault Systèmes	Find out how PLM Accelerates Market-Driven Innovations in Construction Industry
Exhibit Hall		Love Partner Contest: Visit all the partner booths and get a chance to win a 3DConnexion Space Pilot Pro!
<b>Breakout 1</b>		
Focus on Design not CAD	<b>Kelvin Ang</b> Territory Technical Manager Dassault Systèmes SolidWorks Corp.	We make it easier for you to do what you do best. With SolidWorks, you don't need to spend time figuring out how to use our software – you can get right to designing. Design faster, be more competitive, and keep your focus on creating and innovating. Bringing your ideas to life is simpler with SolidWorks. With SolidWorks, you can focus on your design, not CAD.
Design Products: Better, Faster, and Cheaper	<b>Rajagopalan Varadarajan</b> Product Manager, Simulation Product, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Discover how a simulation-based approach can help you design better products in a shorter time while reducing the overall cost of development and end products. This presentation uses case studies to explain the benefits.
Improve Your Design Process: Manage, Share, and Collaborate	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Where? What? How? Find out how you can benefit from having product data management (PDM) software. Discover how you can and be more efficient and effective with SolidWorks Enterprise PDM 2010 software.
<b>Breakout 2</b>		
The Xpress	<b>Gurpreet Singh</b> Territory Technical Manager Dassault Systèmes SolidWorks Corp.	The Xpress presentation provides a complete picture on Xpress Tools in SolidWorks 2010. It explains the utilization and usage of these tools. Using Xpress tools, SolidWorks users can increase their productivity in vertical applications. All Xpress tools are explained with demos of SolidWorks 2010.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
Thermal/Flow Management	<b>Y.T. Cho</b> Product Manager, Simulation Product, Korea Dassault Systèmes SolidWorks Corp.	Every time a new electronic gadget is developed, it is expected to be more powerful and more compact, requiring efficient heat management. If this is not done properly, products can fail. This presentation demonstrates how SolidWorks Flow Simulation helps thermal management. Examples are shown with a demo of SolidWorks Flow Simulation.
Differentiate Your Product through Documentation	<b>Ba-Thong Phan</b> Product Manager, PDM & 3DVIA, Asia-Pacific Dassault Systèmes SolidWorks Corp.	Whatever product we purchase, from consumer to heavy machinery, will always come with Product Documentation. However, the Product Documentation is often not as good as the product itself. This is just because we don't have the right tool. 3DVIA Composer is what you need to differentiate from your competitors. Now, you can make documentation faster, cheaper and better quality!
SolidWorks Tips & Tricks	<b>Provided by SolidProfessor</b> Tip 1: Multibody Part Materials Tip 2: Sketch and Custom Properties	Find out some tips and tricks for effective and efficient design process!



# SolidWorks Innovation Day

A Dassault Systèmes SolidWorks Corp. Virtual Event

Time Singapore Time (GMT+8)	October 5 - 9, 2009 Available On Innovation Day Booth Exhibit Hall	October 12 - 16, 2009 Available On Innovation Day Booth Exhibit Hall	October 19 - 23, 2009	October 26 - Oct 30, 2009
11:00 - 12:00 pm	Exhibit Hall Opens			
12:00 - 12:30 pm	Design for Sustainability by Jeff Ray, Chief Executive Officer, Dassault Systèmes SolidWorks Corp.			
12:30 - 1:00 pm	The Future of CAD Technology by Jon Hirschtick, Co-Founder and Group Executive, Dassault Systèmes SolidWorks Corp.			
	<b>Technology Focus</b>	<b>Customer Focus</b>	<b>Green Focus</b>	<b>Vertical Focus</b>
1:00 - 1:30 pm	<b>SolidWorks R&amp;D Focus</b> by Austin O' Malley, Chief Technology Officer	<b>Product Innovation Trends in Asia-Pacific Region</b> by Ved Narayan, Vice President, Asia-Pacific Operations	<b>Design for the Future</b> by Sharon Toh, General Manager, South Asia	<b>SolidWorks Vertical Industries Solution</b> by Shaun Murphy, Manager of CAD Product Management
1.30 - 2:00 pm	<b>SolidWorks Technology Differentiation</b> by Darren Henry, Director, Product Marketing	<b>SolidWorks Customer Focus</b> by Rich Welch, Vice President, WW Customer Service	<b>SolidWorks Sustainability</b> by Rick Chin, Director Product Innovation	<b>SolidWorks Education</b> by Marie Planchard, Director, World Education Market
		<b>SolidWorks Engineering Stimulus Package</b> by Oboe Wu, Global Product Manager		
2:00 - 2:15 pm	Revolutionise Your World – HP Z-series Workstations			
2:15 - 2:45 pm	SolidWorks 2010 Product Overview by CC Chan, Technical Director, Asia-Pacific Operations			
2:45 - 3:00 pm	<b>Introduction to 3DVIA Virtools</b>	<b>DS PLM for Construction Industry</b>	<b>Introduction to 3DVIA Virtools</b>	<b>DS PLM for Construction Industry</b>
3:00 - 3:30 pm	Exhibit Hall			
	<b>Breakout 1</b>	<b>Breakout 2</b>	<b>Breakout 1</b>	<b>Breakout 2</b>
3:30 - 4:00 pm	<b>Focus on Design not CAD</b> by Kelvin Ang, Territory Technical Manager	<b>Swift Technology</b> by Gurpreet Singh, Territory Technical Manager	<b>Focus on Design not CAD</b> by Kelvin Ang, Territory Technical Manager	<b>The Xpress</b> by Gurpreet Singh, Territory Technical Manager
				<b>Focus on Design not CAD</b> by Kelvin Ang, Territory Technical Manager
				<b>Green Design using SolidWorks 2010</b> by Ravi Varadarajan, Country Technical Manager, India & SAARC
				<b>Alternative Energy</b> by Kishore Boyalakuntla, Product Manager
				<b>Configure &amp; Manage Your Toolbox</b> by Ravi Varadarajan, Country Technical Manager, India & SAARC
4:00 - 4:30 pm	<b>Design Products: Better, Faster and Cheaper</b> by Rajagopalan Varadarajan, Product Manager, SolidWorks Simulation Product, Asia-Pacific	<b>Next Generation Motion Simulation by Event Based Motion</b> by Zhang Jun, Product Manager, SolidWorks Simulation Product, Greater China	<b>Design Products: Better, Faster and Cheaper</b> by Rajagopalan Varadarajan, Product Manager, SolidWorks Simulation Product, Asia-Pacific	<b>Thermal/ Flow Management</b> by YT Cho, Product Manager, SolidWorks Simulation Product, Korea
				<b>Design Products: Better, Faster and Cheaper</b> by Rajagopalan Varadarajan, Product Manager, SolidWorks Simulation Product, Asia-Pacific
				<b>Green Design using SolidWorks Simulation 2010</b> by Rajagopalan Varadarajan, Product Manager, SolidWorks Simulation Product, Asia-Pacific
				<b>Mold Design</b> by Craig Therrien, Product Manager
				<b>Estimate Structural Life of Products</b> by Zhang Jun, Product Manager, SolidWorks Simulation Product, Greater China
4:30 - 5:00 pm	<b>Improve Your Design Process: Manage, Share &amp; Collaborate</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific	<b>SolidWorks Enterprise PDM 2010 Overview</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific	<b>Improve Your Design Process: Manage, Share &amp; Collaborate</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific	<b>Differentiate Your Product: Product Documentation</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific
				<b>Improve Your Design Process: Manage, Share &amp; Collaborate</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific
				<b>SolidWorks Enterprise PDM 2010 Overview</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific
				<b>Machinery Design</b> by Kelvin Ang, Territory Technical Manager
				<b>Differentiate Your Product: Product Documentation</b> by Ba-Thong Phan, Product Manager, PDM & 3DVia, Asia-Pacific
5.00pm to 5.15pm	SolidWorks Tips and Tricks	SolidWorks Tips and Tricks	SolidWorks Tips and Tricks	SolidWorks Tips and Tricks
				SolidWorks Tips and Tricks
				SolidWorks Tips and Tricks
				SolidWorks Tips and Tricks
				SolidWorks Tips and Tricks