

Join us for the SolidWorks Innovation Day virtual conference, November 1-3,2010.

Through this online venue, you can attend the conference anytime you prefer, right from where you are! Each day, you will be able to view new exciting videos on the platform. At the end of the three days event, most popular videos will be available on the platform for you!

So, remember to come back every day to check out on the latest presentations!

[Day 1](#)

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Day 1: November 1st, Starting from 9.00am SINGAPORE TIME (GMT +8)

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
9:00 am Exhibit Hall Opens		Day 1: CAD Administration & Modeling Essentials Focus Be the first to view the exciting content!
09:00 – 09:15 Transform Your Innovations into Business Success	Jeff Ray Chief Executive Officer DassaultSystèmes SolidWorks Corp.	What do the majority of the world’s most innovative companies have in common? In this session, let Jeff present to you the three key strategies for creating a truly innovative business.
09:15 – 09:30 Hot Trends for Product Design	Jon Hirschtick Co-Founder and Group Executive DassaultSystèmes SolidWorks Corp.	Jon is a highly respected visionary in the CAD industry. He will reveal some hot trends for product design. Join in the session to gather some tips!
09:30 – 09:45 From Ideas to Results Now	Fielder Hiss Vice President, Product Management DassaultSystèmes SolidWorks Corp.	How SolidWorks helps users to design great innovative products? From Ideas to Result, SolidWorks makes this process an easy and enjoyable one!
09.45 – 10.00 Let's go design – Total Solution for Engineers!	Jeremy Luchini Design Team Leader, Let's Go Design DassaultSystèmes SolidWorks Corp.	Jeremy looks at product features, design sketches, and initial 3D models as the ultimate chair starts to evolve into the ultimate workstation!
10.00 – 10.15 DraftSight - Read, Write & Share DWG files at no cost.	DassaultSystèmes	A new 2D CAD product that provides professional CAD users, students and educators with a better way to create, edit and view DWG files, at no cost!

Breakout Session

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
10:15 – 10:30 SolidWorks for You	Shaun Murphy Product Manager DassaultSystèmes SolidWorks Corp.	Hear from Shaun, veteran with more than 30 years' experience in CAD. Find out what SolidWorks can do for you!
10:30 – 10:45 Model Like a Maniac	Mark Schneider, Product Manager DassaultSystèmes SolidWorks Corp.	Deep dive in to some of the basic SolidWorks commands to increase your productivity. You will be guided through the techniques used to create many of the past Model Mania designs and leverage these methods to shortcut your design process.
10:45 – 11:00 Improving Large Assembly and Drawing Performance	Craig Therrien Product Manager	Understanding large assembly and find out what are the functions in SolidWorks that can help improve performance.
11:00 – 11:15 Advanced Modeling (Advanced)	Mark Biasotti Senior Product Definition Specialist DassaultSystèmes SolidWorks Corp.	Get an overview of advanced modeling features that can enable you to create almost any shape imaginable.
11:15 – 11:30 Hewlett-Packard& AMD	Platinum Sponsor: Hewlett-Packard& AMD	
11:30 – 11:45 Simple User interface brings great product design efficiency!	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	What makes SolidWorks Special? Join us in this session to find out!
11:45 – 12:00 When design fights you, SolidWorks fights back!	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Importance of choosing the right system. Your great partner in Product design!
12.00 – 12.15 SolidWorks in Medical Industry	DassaultSystèmes SolidWorks Corp.	Design in the medical industry is challenging. Product lines evolve rapidly, design cycles are getting shorter, and the market demands innovative devices that are functional, durable, and aesthetically pleasing. See how SolidWorks can help.
12.15 – 12.30 SolidWorks in Machinery	DassaultSystèmes SolidWorks Corp.	Today's industrial machinery customers demand products that will reliably perform increasingly complex tasks. Find out how integrated modeling, simulation and communication tools help you to overcome challenges!

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
9:00 am Exhibit Hall Opens		Day 2: Design Validation Focus Be the first to view the exciting content!
09:00 – 09:15 Transform Your Innovations into Business Success	Jeff Ray Chief Executive Officer DassaultSystèmes SolidWorks Corp.	What do the majority of the world's most innovative companies have in common? In this session, let Jeff present to you the three key strategies for creating a truly innovative business.
09:15 – 09:30 Insights into SolidWorks Research & Development Lab	Austin O'Malley Executive Vice President of Research and Development DassaultSystèmes SolidWorks Corp.	Take a peek into what we have planned for you in SolidWorks 2011. Let Austin, one of the original developers of the first SolidWorks to bring you a tour round SolidWorks R&D!
09:30 – 09:45 The Best of SolidWorks 2011 – Part One	DassaultSystèmes SolidWorks Corp.	Find out the enhanced features in SolidWorks 2011 that helps designers to design better products, manage data files and communicate technical documents!
09:45 – 10:00 Let's go design – Total Solution for Engineers!	Jeremy Luchini Design Team Leader, Let's Go Design DassaultSystèmes SolidWorks Corp.	Jeremy builds small-scale prototypes, finalizes components, and begins detailed modeling of our Ultimate CAD Chair!
10:00 – 10:15 DraftSight - Read, Write & Share DWG files at no cost.	DassaultSystèmes	A new 2D CAD product that provides professional CAD users, students and educators with a better way to create, edit and view DWG files, at no cost!
Breakout Session		
Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
10:15 – 10:30 Introduction to SolidWorks Simulation	Kishore Boyalakuntla Director of Product Management DassaultSystèmes SolidWorks Corp.	Take a close look at the benefits of SolidWorks Simulation, a product with design change workflow.
10:30 – 10:45 Reliable Products using Simulation Based Approach	Rajagopalan Varadarajan Product Manager, SolidWorks Simulation DassaultSystèmes SolidWorks Corp.	Find out how a simulation based approach can help in achieving greater reliability in product design.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
10:45 – 11:00 SolidWorks Flow Simulation	Bill Dziedzic Senior Fluid-Flow Support Engineer DassaultSystèmes SolidWorks Corp.	Experience the power of Flow Simulation as a design validation tool. Flow Simulation allows users to perform fluid flow and heat transfer analysis to help optimize and validate their designs. This enables engineers to test many more “What if” design scenarios and help reduce the overall cost of the design process.
11:00 – 11:15 Event Based Motion Simulation	Ian Hogg Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Designing production machinery is a challenging job, especially when integrating controls and making sure everything works. This presentation covers tools for evaluating machine operation in SolidWorks Motion.
11:15 – 11:30 Hewlett-Packard& AMD	Platinum Sponsor: Hewlett-Packard& AMD	
11:30 – 11:45 Less time needed to create assemblies!	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Proven benefits of 3D are realized in assembly levels. Find out what are the benefits and know-how!
11:45 – 12:00 When design fights you, SolidWorks fights back!	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Importance of choosing the right system. Your great partner in Product design!
12.00 – 12.15 SolidWorks in Oil & Gas Industry	DassaultSystèmes SolidWorks Corp.	With its piping, tubing and weldment design tools, SolidWorks provides a complete 3D product development solution for meeting the demands of today’s rapidly evolving oil and gas industry.
12.15 – 12.30 SolidWorks in Mold Industry	DassaultSystèmes SolidWorks Corp.	Find out how to import, design, and modify plastic parts in SolidWorks, and how to quickly and easily create mold cavities, assemblies, and drawings.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
9:00 am Exhibit Hall Opens		Day 3: Data Management Design Communication & Productivity Tools Focus Be the first to view the exciting content!
09:00 – 09:15 Transform Your Innovations into Business Success	Jeff Ray Chief Executive Officer DassaultSystèmes SolidWorks Corp.	What do the majority of the world’s most innovative companies have in common? In this session, let Jeff present to you the three key strategies for creating a truly innovative business.
09:15 – 09:30 Engineering Tips & Tricks	Darren Henry Director of Marketing DassaultSystèmes SolidWorks Corp.	Great tips on how Engineers can leverage on great capabilities in other tools such as Windows 7 and Excel!
09:30 – 09:45 The Best of SolidWorks 2011 – Part Two	DassaultSystèmes SolidWorks Corp.	Find out how SolidWorks 2011 can create and validate designs. Engineers can now understand the environmental impact of the product right at the design stage.
09:45 – 10:00 Let's go design – Total Solution for Engineers!	Jeremy Luchini Design Team Leader, Let's Go Design DassaultSystèmes SolidWorks Corp.	As we get ready for final fabrication, Jeremy explores surface modeling and invites a Sustainability expert to help make our design more “green”.
10:00 – 10:15 DraftSight - Read, Write & Share DWG files at no cost.	DassaultSystèmes	A new 2D CAD product that provides professional CAD users, students and educators with a better way to create, edit and view DWG files, at no cost!
Breakout Session		
Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
10:15 – 10:30 Create Compelling Interactive 3D Communication	Garth Coleman Director of Marketing, 3DVIA DassaultSystèmes SolidWorks Corp.	Learn how interactive 3D Communications can help to better explain your products more efficiently, effectively and successfully.
10:30 – 10:45 All about Data Management!	Richard Allen, Product Manager, Product Data Management DassaultSystèmes SolidWorks Corp.	Find out the importance of data management and how it helps you to reduce files confusions and improve efficiency.

Presentation Topic and Timing (SGT)	Speaker	Presentation Abstract
10:45 – 11:00 What's New in SolidWorks Enterprise Data Management 2011?	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	If the thought of implementing PDM is a frightening prospect, take a closer look at SolidWorks Enterprise PDM. Building on a strong foundation of ease of use and data security, SolidWorks Enterprise PDM 2011 adds new usability, data migration, and workflow features that will enhance productivity in any organization.
11:00 – 11:15 Finding, Using, and Performing with Reusable Design Content	John Slocum Product Manager DassaultSystèmes SolidWorks Corp.	From the person responsible for delivering content to SolidWorks users, this presentation focuses on where to find content such as fasteners and other components, and how to best to use it.
11:15 – 11:30 Hewlett-Packard& AMD	Platinum Sponsor: Hewlett-Packard& AMD	
11:30 – 11:45 Reducing time wastage on production drawing	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Create easy and painless production drawing. How to do that? Find out more here.
11:45 – 12:00 When design fights you, SolidWorks fights back!	Neil Cooke Product Marketing Manager DassaultSystèmes SolidWorks Corp.	Importance of choosing the right system. Your great partner in Product design!
12.00 – 12.15 SolidWorks in Consumer Products Industry	DassaultSystèmes SolidWorks Corp.	Today's consumers demand reliable, cutting-edge products that deliver outstanding value. SolidWorks provides full range of integrated modeling, simulation, visualization, communication, and validation tools that consumer product designers need .
12.15 – 12.30 SolidWorks in Electronics Industry	DassaultSystèmes SolidWorks Corp.	SolidWorks® software provides the full range of integrated modeling, simulation, visualization, and communication tools that electronic products manufacturers need to design better products, faster and at lower cost.

	Day 1: 01-Nov (Monday)	Day 2: 02-Nov (Tuesday)	Day 3: 03-Nov (Wednesday)
	Welcome to SolidWorks Innovation Day 2010!		
	From Dream to Design		
	Keynote		
9.00am to 9.15am	Transform Your Innovations into Business Success <i>By Jeff Ray, CEO, DS SolidWorks</i>		
9.15am to 9.30am	Hot Trends for Product Design <i>By Jon Hirschtick, Co-Founder & Group Executive, DS SolidWorks</i>	Insights into SolidWorks Research & Development Lab <i>By Austin O'Malley, Executive Vice President of R&D</i>	Engineering Tips & Tricks <i>Darren Henry, Director of Marketing</i>
9.30am to 9.45am	SolidWorks 2011: From Ideas to Results – Now <i>By Fielder Hiss, Vice President, Product Management</i>	The best of SolidWorks 2011 Part One	The best of SolidWorks 2011 Part Two
9.45am to 10.00am	Let's go design - Total Solution for Engineers!		
10.00am to 10.15am	DraftSight - Read, Write & Share DWG files at no cost.		
	Breakout Sessions		
	CAD Administration & Modeling Essentials	Design Validation	Data Management Design Communication & Productivity Tools
10.15am to 10.30am	SolidWorks for You <i>By Shaun Murphy, Product Manager</i>	Introduction to SolidWorks Simulation <i>By Kishore Boyalakuntla, Director of Product Management</i>	Create Compelling Interactive 3D Communication <i>By Garth Coleman, Director of Marketing 3D/VI</i>
10.30am to 10.45am	Model Like a Maniac <i>By Mark Schneider, Product Manager</i>	Reliable Products using Simulation Based Approach <i>By Rajagopalan Varadarajan, SolidWorks Simulation Product Manager</i>	All about Data Management! <i>By Richard Allen, Product Data Management Product Manager</i>
10.45am to 11.00am	Improving Large Assembly and Drawing Performance <i>By Craig Therrien, Product Manager</i>	SolidWorks Flow Simulation <i>By Bill Dzedzic, Senior Fluid-Flow Support Engineer</i>	What's New in SW Enterprise Data Management 2011? <i>By Neil Cooke, Product Marketing Manager</i>
11.00am to 11.15am	Advanced Modeling <i>By Mark Biasotti, Senior Product Definition Specialist</i>	Event Based Motion Simulation <i>By Ian Hogg, Product Marketing Manager</i>	Finding, Using, and Performing with Reusable Design Content <i>By John Slocum, Product Manager</i>
11.15am to 11.30am	Platinum Sponsor: HP & ATI Fire Pro		
11.30am to 11.45am	Simple User interface brings product design efficiency! <i>By Neil Cooke, Product Marketing Manager</i>	Less time needed to create assemblies <i>By Neil Cooke, Product Marketing Manager</i>	Reducing time wastage on production drawing <i>By Neil Cooke, Product Marketing Manager</i>
11.45am to 12.00pm	When design fights you, SolidWorks fights back!-By Neil Cooke, Product Marketing Manager		
12.00pm to 12.15pm	SolidWorks in Medical Industry	SolidWorks in Oil & Gas Industry	SolidWorks in Consumer Products Industry
12.00pm to 12.15pm	SolidWorks in Machinery Industry	SolidWorks in Mold Industry	SolidWorks in Electronics Industry

PLATINUM SPONSORS



Hewlett-Packard & AMD

Engineers and designers gain an unprecedented step in performance and productivity thanks to HP and SolidWorks, which helps ensure optimum compatibility when running industry-leading CAD software on the line of HP Z Workstations and HP Elitebook Mobile Workstations. When using HP Workstations and software from DS SolidWorks, you benefit from the HP commitment to innovation and solutions excellence combined with the strength of the HP and SolidWorks relationship.

The HP and SolidWorks advantage HP has a unique relationship with DS SolidWorks, working as one of its top hardware partners. This allows HP and DS SolidWorks to offer a comprehensive portfolio of solutions that address the needs of our customers— like Factory Five Racing and Orange County Choppers—with innovative hardware and software that is tuned and integrated to their demanding needs.

HP and SolidWorks—Working Better Together:

- HP thoroughly tests and certifies each HP Personal Workstation for more CAD applications than anyone else.
- HP submits workstations and professional graphics cards to DS SolidWorks for application testing. You can be confident in the quality of your HP Workstation powered with ATI FirePro™ graphics cards will be optimised to deliver you the best results in your SolidWorks solution.
- DS SolidWorks uses HP Workstations powered by ATI FirePro™ graphics cards internally to develop and test its software.
- HP Performance Advisor has special features to optimize the performance of SolidWorks software.
- HP has experts who work with SolidWorks technical resources and are available to support customers and recommend configurations.

“Because of our strong partnership, our customers will be well served by selecting HP as their computing platform. Not only are HP Workstations thoroughly tested and certified to provide the utmost in performance and reliability for SolidWorks 3D CAD software, but the HP Performance Advisor quickly provides key system information necessary when contacting SolidWorks support.”

*Nick Iwaskow, Manager, Alliances
DassaultSystèmes SolidWorks Corp*

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DriveWorks : Design Automation for SolidWorks

Today customers and markets demand ever increasing variation and customization. Most manufacturers wish they could reap the benefits of mass production where an initial investment in design and engineering can be exploited over time. DriveWorks provides such a solution. DriveWorks enables companies to capture design knowledge, rules and experience. It then allows this knowledge to be re-used in order to create new and variant designs, quickly and cost effectively.

DriveWorks automates many of the repetitive design engineering tasks. The output is all the information required to manufacture and market product variants.

This can include:

- 3D models
 - 2D drawings
 - E-drawings
 - Word and Excel documents
- eg Cutting lists and Bills of Materials

Companies worldwide are using DriveWorksto capture, share and re-use the rules needed to specify, design and manufacture their products.



Connect Press Ltd.

ConnectPress' online communities represent over fifteen years of engineering- related publishing knowledge. Originally begun in 1995 as a publisher of trade-style magazines, the company has evolved through many incarnations including publishing instructional manuals and guides for CAD professionals.

Leading the industry by responding to CAD professional needs, in 2003 ConnectPress went completely digital. ConnectPress now offers nine websites that deliver 24/7 news, features, tips and tricks, and vendor information. Additionally, each ConnectPress community publishes a Digital Digest newsletter summarizing the week's news.

In 2006, ConnectPress recognized additional engineering categories requiring coverage. Since then the company has branched out to create communities that cover the infrastructure, green building, and renewable energy industries. As a result, ConnectPress leads the engineering publishing industry with a subscription volume of over 300,000 active subscribers - a 200% increase in four years.